

How to Choose the Best Wingback Upholstered Bed Frame

With so many options on the market, choosing the best upholstered bed frame can feel more complicated than it should. This guide breaks the decision down into a straightforward step by step process, specifically for buyers considering a wingback upholstered bed frame, so you can move from browsing to a confident purchase without second guessing yourself halfway through. Throughout this guide, we'll reference a few real options from the current Style Beds range, starting with the [Cloud Bed Frame](#), which is a useful benchmark for a comfortable, softly upholstered frame at the more accessible end of the range.



Step 1 Decide on Your Priority Look, Storage, or Budget

Before comparing individual products, it helps to rank your top priority. Most buyers fall into one of three camps

1. Designfirst buyers, who want the strongest possible visual impact and are willing to spend more on fabric and detailing.
2. Practicalityfirst buyers, who need storage or space saving features above all else.
3. Budgetfirst buyers, who want the wingback look without paying a premium for it.

Knowing which camp you're in before you start browsing will save considerable time, since it immediately narrows the field from dozens of options to a handful worth seriously comparing.

Step 2 Confirm the Right Size for Your Room

Measure the wall you're planning to place the bed against, and don't forget to allow extra width for the wings themselves, typically 10–15cm more per side than a flat headboard of the same nominal size. An upholstered double bed frame or king size upholstered bed frame are the two most common choices for UK main bedrooms, but if your room is on the smaller side, a small double upholstered bed frame will often suit the space far better than forcing in a double that leaves no room to walk comfortably around the bed.

Step 3 Decide Whether You Need Storage

If your bedroom lacks a separate wardrobe or chest of drawers, prioritising an upholstered bed frame with storage should come before fabric or colour decisions, since it will meaningfully affect daytoday life in the room. Between the two main storage types, an upholstered ottoman bed frame generally offers the most capacity, while a drawerbased divan offers quicker daily access. If storage isn't a concern, you're free to focus purely on the headboard design, such as the [Ivy Frame Bed](#), which keeps the emphasis on the upholstered headboard itself.

Step 4 Set a Realistic Budget Range

Upholstered bed frames span a wide price range in the UK, and it helps to understand what actually drives the cost difference. A cheap upholstered bed frame typically uses a lower foam density and a more basic fabric grade, which is a reasonable tradeoff for a guest room or rental property but tends to show wear faster in a primary bedroom used nightly. Midrange frames improve foam density and fabric durability, while the best upholstered bed frame options at the top of the market combine premium fabric, reinforced frames, and finer detailing like contrast piping or handfinished buttoning.

As a general rule, it's worth spending slightly more on frame and foam quality than on fabric alone, since a base fabric on a wellbuilt frame will always outlast a premium fabric on a weaker structure.

Step 5 Choose Your Fabric and Finish

Once size, storage and budget are settled, fabric becomes the final major decision. Velvet suits buyers chasing a genuinely luxury upholstered bed frame look, linen suits a softer and more relaxed aesthetic, and boucle suits a modern upholstered bed frame with a more textural, contemporary edge. If none of the standard fabric options quite match your existing colour

scheme, custom upholstered bed frames allow you to specify an exact fabric and finish, though usually at a higher price point and longer lead time than readymade options.

Comparing Buying Priorities at a Glance

Priority	What to Look For	TradeOff	Good Starting Point
Designfirst	Premium fabric, deep wings, detailing	Higher cost	Look at velvet or chesterfield style wingback frames
Practicalityfirst	Ottoman or drawer storage	Slightly less headboard drama at very tight budgets	Ottomanbase wingback frames
Budgetfirst	Solid frame, simpler fabric grade	Fewer premium detailing options	Entry level upholstered wingback frames

Step 6 Check Delivery, Assembly and Returns

Before finalising a purchase, confirm how the frame will be delivered; most UK upholstered bed frames, particularly king and super king sizes, arrive flatpacked in multiple boxes due to their width once assembled. Check whether assembly is included or available as an add on service, and review the retailer's returns policy, since fabric and colour can look noticeably different in your own room lighting compared with product photography.

Quick Facts to Keep in Mind While Deciding

- Foam density affects long term headboard shape retention more than fabric grade does.
- Wingback headboards typically require 10–15cm more wall width per side than a flat panel of the same bed size.
- Ottoman storage bases offer roughly 30–40% more capacity than an equivalent drawerbased divan.
- Most UK upholstered bed frames are delivered flatpacked, with assembly taking 30–90 minutes for two people.
- Custom orders generally take longer to deliver than readymade stock frames, so factor this into your timeline if you're working toward a specific move in date.

Step 7 Compare a Few Real Options Before Deciding

Rather than comparing dozens of listings, shortlist two or three options that match your priorities from Step 1 and compare them directly. For example, if design impact is your top priority,

something like the [Eton Bed Frame](#) is worth comparing against a more classic chesterfieldstyle option to see which detailing suits your room better. If you're still undecided, it's worth browsing the full upholstered bed range to see the complete spread of sizes, fabrics and storage configurations side by side before making a final decision.



Comparing ReadyMade vs Custom Timelines

If you're working to a specific deadline, such as a house move or a room refresh before a particular event, it's worth understanding how timelines differ between readymade and custom orders. A readymade wingback upholstered bed frame held in stock can typically be delivered within one to two weeks in the UK, making it the more reliable choice if your timeline is fixed. A custom or made to order frame, where fabric and detailing are specified individually, generally takes several weeks longer, since the fabric needs to be cut and the frame upholstered specifically for your order rather than pulled from existing stock. If design precision matters more than speed, build extra time into your planning; if you need the bed in place by a set date, a readymade option removes that risk entirely.

A Simple Checklist Before You Buy

Before finalising your order, it's worth running through a short checklist confirm the exact bed size against your room measurements including wing clearance, decide whether storage is a genuine priority or a nicetohave, set a budget range that reflects frame and foam quality rather than fabric alone, choose a fabric and colour you're confident will suit the room beyond a single

season, and check delivery lead time and boxed dimensions against your home's access points. Working through these five points in order, rather than starting with whichever product photo catches your eye first, is the single most effective way to avoid a purchase you regret once the bed is actually assembled in your room.

Common Mistakes to Avoid

Buyers frequently underestimate the extra wall space a wingback headboard needs compared with a flat panel design, leading to a bed that feels cramped against the wall once assembled. It's also common to prioritise fabric colour over foam and frame quality, which tends to be a false economy for a primary bedroom used every night. Finally, ordering without checking boxed delivery dimensions against staircases or doorways can cause avoidable delivery headaches, particularly for king and super king sizes in older UK properties.

When to Ask a Retailer Directly

If a product listing doesn't answer a specific question about foam density, exact wing measurements, fabric composition, or custom lead times it's always worth contacting the retailer directly rather than guessing. Reputable UK upholstered bed retailers, including Style Beds, are generally happy to provide additional fabric swatches, confirm boxed delivery dimensions, or clarify assembly requirements before you commit to an order. This is particularly useful for buyers comparing a buy upholstered bed frame decision across multiple retailers, since spec sheets and product descriptions aren't always presented consistently from one site to another, and a short conversation can resolve ambiguity far faster than trying to compare listings side by side.

Final Thoughts

Choosing the best upholstered bed frame in a wingback style comes down to working through priorities in order size and room fit first, storage needs second, budget third, and fabric last. Buyers who follow this order tend to end up far happier with their purchase than those who choose fabric first and try to retrofit the rest of the decision around it. Take your time with measurements and foam quality in particular these are the two factors most likely to affect how satisfied you are with the [style beds](#) years down the line, long after the initial excitement of a new colour or fabric has settled.

Frequently Asked Questions(FAQs)

Should I contact the retailer if a listing doesn't have the details I need?

Yes, reputable UK retailers, Style Beds included, are generally happy to confirm foam density, wing measurements, fabric composition or delivery dimensions directly if they aren't listed on the product page.

Is a readymade frame or a custom order the better choice?

A readymade frame is the more reliable choice if you're working to a fixed deadline, since it typically delivers within one to two weeks. A custom order takes longer but allows exact control over fabric, colour and detailing.

What's the biggest mistake to avoid when buying a wingback bed frame?

Underestimating the extra wall width the wings need compared with a flat headboard is the most common mistake – always measured with the wing clearance in mind, not just the mattress size.

What's the most important factor when choosing a wingback upholstered bed frame?

Getting the size right for your room, including the extra width the wings add compared with a flat headboard, should come before fabric or colour decisions.

Is a cheap upholstered bed frame worth buying?

For a guest room or rental property, yes it's a reasonable option. For a primary bedroom used nightly, investing slightly more in foam density and frame quality tends to be worthwhile long term.